

F/P

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 260918

1. THE NAME OF THE CANDIDATE IS: Barack Obama
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President of the US in
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Obama For America
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Martin Nesbitt
5. THE CONTACT PERSON FOR THE PURCHASER IS:
Katie Keuleman
Name
3050 K St NW Wash DC 20007
Address
202 338-8700
Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
ARE:

Martin Nesbitt - Treasurer

Federal
President

* The Treasurer is often the only top officer of a Candidate Committee;



WPLG

ORDER

Print Date 10/01/12 Page 1 of 6

Flight Dates 10/02/12-10/08/12

Contract / Revision 260918 /

Original Date / Revision
10/01/12 10/01/12

Advertiser Pol/B Obama/Pres/D

Agency GMMB

Buying Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Product
OBAMA SCHED A

Agency Com 15%

Billing Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Sales Office DC

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1905

Alt Order # 06359612

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Democrat

Priority P-2

Advertiser Ref

Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 100% Market Value 112640

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	144	\$95,744.00	\$112,640.00	0.00
Totals	144	\$95,744.00	\$112,640.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/08/12	144	\$95,744.00	\$112,640.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WPLG	10/02/12	10/08/12	M-F 10a Ricki Lake Ricki Lake 9/10	CM	10-11a (10:00 AM-10:30 AM)	MTWTF--	:30	5	\$400.00	P-2	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		5				\$400.00		0.00			
E 2	WPLG	10/02/12	10/08/12	M-F 10a Ricki Lake Ricki Lake 9/10	CM	10-11a (10:30 AM-11:00 AM)	MTWTF--	:30	5	\$400.00	P-2	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		5				\$400.00		0.00			
E 3	WPLG	10/02/12	10/08/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P	MTWTF--	:30	5	\$700.00	P-2	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		5				\$700.00		0.00			
E 4	WPLG	10/02/12	10/08/12	M-F 1135-12:06a Nightline M-F Nightline	CM	1135p-1206am (11:35 PM-12:02 AM)	MTWTF--	:30	5	\$300.00	P-2	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		5				\$300.00		0.00			
E 5	WPLG	10/02/12	10/08/12		CM	11-12n	MTWTF--	:30	5	\$1,000.00	P-2	0.00	NM	5	\$5,000.00



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Print Date: 10/01/12

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Contract / Revision **260918** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 10/01/12/ 10/01/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED A**

Estimate # **1905**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 11a The View											
				M-F The View											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					5	\$1,000.00		0.00			
E 6	WPLG	10/02/12	10/08/12	M-F 12:06-1:06a Kimme	CM	1206-106a	MTWTF--	:30	2	\$120.00	P-2	0.00	NM	2	\$240.00
				M-F Kimmel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					2	\$120.00		0.00			
E 7	WPLG	10/02/12	10/08/12	M-F 12n News	CM	12-1PM	MTWTF--	:30	5	\$400.00	P-2	0.00	NM	5	\$2,000.00
				M-F LCL 10 News @ No		(12:30 PM-1:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					5	\$400.00		0.00			
E 8	WPLG	10/02/12	10/08/12	M-F 12n News	CM	12-1PM	MTWTF--	:30	5	\$400.00	P-2	0.00	NM	5	\$2,000.00
				M-F LCL 10 News @ No		(12:00 PM-12:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					5	\$400.00		0.00			
E 9	WPLG	10/02/12	10/08/12	M-F 3p Katie Couric	CM	3-4p	MTWTF--	:30	5	\$250.00	P-2	0.00	NM	5	\$1,250.00
				Katie Couric		(3:00 PM-4:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					5	\$250.00		0.00			
E 10	WPLG	10/02/12	10/08/12	M-F 4p Dr Oz	CM	4-5p	MTWTF--	:30	5	\$650.00	P-2	0.00	NM	5	\$3,250.00
				Dr Oz		(4:00 PM-4:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					5	\$650.00		0.00			
E 11	WPLG	10/02/12	10/08/12	M-F 4p Dr Oz	CM	4-5p	MTWTF--	:30	5	\$650.00	P-2	0.00	NM	5	\$3,250.00
				Dr Oz		(4:30 PM-5:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					5	\$650.00		0.00			
E 12	WPLG	10/02/12	10/08/12	M-F 5a LCL News	CM	5-6am	MTWTF--	:30	4	\$125.00	P-2	0.00	NM	4	\$500.00
				LCL 10 News @ 5am		(5:00 AM-5:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					4	\$125.00		0.00			
E 13	WPLG	10/02/12	10/08/12	M-F 5p LCL News	CM	5-6p	MTWTF--	:30	5	\$750.00	P-2	0.00	NM	5	\$3,750.00
				Local 5p News		(5:00 PM-5:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					5	\$750.00		0.00			
E 14	WPLG	10/02/12	10/08/12	M-F 5a LCL News	CM	5-6am	MTWTF--	:30	4	\$125.00	P-2	0.00	NM	4	\$500.00
				LCL 10 News @ 5am		(5:30 AM-6:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					4	\$125.00		0.00			
E 15	WPLG	10/02/12	10/08/12	M-F 5p LCL News	CM	5-6p	MTWTF--	:30	5	\$750.00	P-2	0.00	NM	5	\$3,750.00
				Local 5p News		(5:30 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					5	\$750.00		0.00			
E 16	WPLG	10/02/12	10/08/12	M-F 6a LCL News	CM	6-7am	MTWTF--	:30	4	\$250.00	P-2	0.00	NM	4	\$1,000.00
				LCL 10 News @ 6am		(6:00 AM-6:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					4	\$250.00		0.00			
E 17	WPLG	10/02/12	10/08/12	M-F 6p LCL News	CM	6-630pm	MTWTF--	:30	5	\$550.00	P-2	0.00	NM	5	\$2,750.00
				M-F Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Print Date: 10/01/12

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Contract / Revision **260918** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 10/01/12/ 10/01/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED A**

Estimate # **1905**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 17	WPLG	10/02/12	10/08/12	M-F 6p LCL News M-F Local News	CM	6-630pm	MTWTF--	:30	5	\$550.00	P-2	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--					5	\$550.00		0.00			
E 18	WPLG	10/02/12	10/08/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	MTWTF--	:30	4	\$250.00	P-2	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--					4	\$250.00		0.00			
E 19	WPLG	10/02/12	10/08/12	M-F 7p Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm	MTWTF--	:30	5	\$2,000.00	P-2	0.00	NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--					5	\$2,000.00		0.00			
E 20	WPLG	10/02/12	10/08/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:00 AM-8:00 AM)	MTWTF--	:30	4	\$850.00	P-2	0.00	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--					4	\$850.00		0.00			
E 21	WPLG	10/02/12	10/08/12	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm	MTWTF--	:30	5	\$2,300.00	P-2	0.00	NM	5	\$11,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--					5	\$2,300.00		0.00			
E 22	WPLG	10/02/12	10/08/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:00 AM-9:00 AM)	MTWTF--	:30	4	\$850.00	P-2	0.00	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--					4	\$850.00		0.00			
E 23	WPLG	10/02/12	10/08/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:00 AM-9:30 AM)	MTWTF--	:30	5	\$400.00	P-2	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--					5	\$400.00		0.00			
E 24	WPLG	10/02/12	10/08/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:30 AM-10:00 AM)	MTWTF--	:30	5	\$400.00	P-2	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--					5	\$400.00		0.00			
E 25	WPLG	10/05/12	10/05/12	Fri 8-9p Shark Tank	CM	8-9p (8:00 PM-9:00 PM)	----1--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----1--					1	\$1,200.00		0.00			
E 26	WPLG	10/08/12	10/08/12	Mon 8-9p Dancing With The Sta	CM	8-10p (8:00 PM-10:00 PM)	1-----	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	1-----					1	\$5,000.00		0.00			
E 27	WPLG	10/06/12	10/06/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (10:00 AM-10:30 AM)	-----1-	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1-					1	\$125.00		0.00			
E 28	WPLG	10/06/12	10/06/12	M-Su LR Late News M-Su Late Run Late N	CM	Various (11:00 PM-11:35 PM)	-----1-	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1-					1	\$350.00		0.00			
E 29	WPLG	10/06/12	10/06/12	6AM-Sat LCL 10 News Local 10 News Sat @	CM	6-7am (6:00 AM-6:30 AM)	-----1-	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1-					1	\$100.00		0.00			



WPLG

Print Date: 10/01/12

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Contract / Revision **260918** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 10/01/12/ 10/01/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED A**

Estimate # **1905**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 29	WPLG	10/06/12	10/06/12	6AM-Sat LCL 10 News CM Local 10 News Sat @	CM	6-7am (6:00 AM-6:30 AM)	-----1-	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1-		1				\$100.00		0.00			
E 30	WPLG	10/06/12	10/06/12	6AM-Sat LCL 10 News CM Local 10 News Sat @	CM	6-7am (6:30 AM-7:00 AM)	-----1-	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1-		1				\$100.00		0.00			
E 31	WPLG	10/06/12	10/06/12	Sa Wknd Early News CM Sa Weekend Early New	CM	Various	-----1-	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1-		1				\$350.00		0.00			
E 32	WPLG	10/06/12	10/06/12	7AM-Sat LCL 10 News CM Local 10 News Sat @	CM	7-8am (7:00 AM-7:30 AM)	-----1-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1-		1				\$250.00		0.00			
E 33	WPLG	10/06/12	10/06/12	7AM-Sat LCL 10 News CM Local 10 News Sat @	CM	7-8am (7:30 AM-8:00 AM)	-----1-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1-		1				\$250.00		0.00			
E 34	WPLG	10/06/12	10/06/12	College FB Sat Prime 8p CM College FB Sat Prime	CM	8-11:30P (8:00 PM-11:30 PM)	-----2-	:30	2	\$2,400.00	P-2	0.00	NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----2-		2				\$2,400.00		0.00			
E 35	WPLG	10/06/12	10/06/12	Sa GMA Sat/Good Morning Ame	CM	8-9am	-----1-	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1-		1				\$300.00		0.00			
E 36	WPLG	10/06/12	10/06/12	9AM-Sat LCL 10 News CM Local 10 News Saturd	CM	9-10:30am (9:00 AM-9:30 AM)	-----1-	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1-		1				\$125.00		0.00			
E 37	WPLG	10/06/12	10/06/12	9AM-Sat LCL 10 News CM Local 10 News Saturd	CM	9-10:30am (9:30 AM-10:00 AM)	-----1-	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1-		1				\$125.00		0.00			
E 38	WPLG	10/07/12	10/07/12	9a-Sun LCL 10 News CM 9a-Sun LCL 10 News	CM	9-1030am (10:00 AM-10:30 AM)	-----1	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1		1				\$125.00		0.00			
E 39	WPLG	10/07/12	10/07/12	This Week (ABC) This Week (ABC)	CM	1030-1130am (10:30 AM-11:30 AM)	-----1	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1		1				\$250.00		0.00			
E 40	WPLG	10/07/12	10/07/12	SUN 11-1130P SUN 11-1135P	CM	11-1135P (11:00 PM-11:35 PM)	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1		1				\$600.00		0.00			
E 41	WPLG	10/07/12	10/07/12	Twisf/Michael Putney CM This Week in South F	CM	1130a-1230p (11:30 AM-12:00 PM)	-----1	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1		1				\$100.00		0.00			



WPLG

Print Date: 10/01/12

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Contract / Revision **260918** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 10/01/12/ 10/01/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED A**

Estimate # **1905**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 41	WPLG	10/07/12	10/07/12	TWISF/Michael Putney CM This Week in South F		1130a-1230p (11:30 AM-12:00 PM)	-----1	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1		1				\$100.00		0.00			
E 42	WPLG	10/07/12	10/07/12	6AM-Sun LCL 10 News CM Local 10 News Sunday		6-7am (6:00 AM-6:30 AM)	-----1	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1		1				\$100.00		0.00			
E 43	WPLG	10/07/12	10/07/12	6AM-Sun LCL 10 News CM Local 10 News Sunday		6-7am (6:30 AM-7:00 AM)	-----1	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1		1				\$100.00		0.00			
E 44	WPLG	10/07/12	10/07/12	Su Wknd Early News CM Sunday Weekend Early		various	-----1	:30	1	\$375.00	P-2	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1		1				\$375.00		0.00			
E 45	WPLG	10/07/12	10/07/12	7a-Sun LCL 10 News CM Local 10 News Sunday		7-8am (7:00 AM-7:30 AM)	-----1	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1		1				\$175.00		0.00			
E 46	WPLG	10/07/12	10/07/12	Su 7-8p CM America's Funniest H		7-8p (7:00 PM-8:00 PM)	-----1	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1		1				\$1,000.00		0.00			
E 47	WPLG	10/07/12	10/07/12	7a-Sun LCL 10 News CM Local 10 News Sunday		7-8am (7:30 AM-8:00 AM)	-----1	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1		1				\$175.00		0.00			
E 48	WPLG	10/07/12	10/07/12	Su GMA CM Su GMA		8-9am	-----1	:30	1	\$275.00	P-2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1		1				\$275.00		0.00			
E 49	WPLG	10/07/12	10/07/12	Su 8-9p CM Once Upon a Time		8-9p (8:00 PM-9:00 PM)	-----1	:30	1	\$7,500.00	P-2	0.00	NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1		1				\$7,500.00		0.00			
E 50	WPLG	10/07/12	10/07/12	Su 9-10p CM Revenge		9-10pm	-----1	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1		1				\$3,000.00		0.00			
E 51	WPLG	10/07/12	10/07/12	9a-Sun LCL 10 News CM 9a-Sun LCL 10 News		9-1030am (9:00 AM-9:30 AM)	-----1	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1		1				\$125.00		0.00			
E 52	WPLG	10/07/12	10/07/12	9a-Sun LCL 10 News CM 9a-Sun LCL 10 News		9-1030am (9:30 AM-10:00 AM)	-----1	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1		1				\$125.00		0.00			
E 53	WPLG	10/04/12	10/04/12	Thu 9-10p CM Grey's Anatomy		9-10p	---1---	:30	1	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1		1				\$4,500.00		0.00			



WPLG

Print Date: 10/01/12

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Contract / Revision **260918** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 10/01/12/ 10/01/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D** Product **OBAMA SCHED A**

Estimate # **1905**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 53	WPLG	10/04/12	10/04/12	Thu 9-10p Grey's Anatomy	CM	9-10p	---1---	:30	1	\$4,500.00	P-2	0.00 NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---1---			1		\$4,500.00		0.00			
E 54	WPLG	10/02/12	10/02/12	Tue 10-11p Private Practice	CM	10-11p	-1-----	:30	1	\$2,000.00	P-2	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1-----			1		\$2,000.00		0.00			
E 55	WPLG	10/03/12	10/03/12	Wednesday Prime Spec ABC News Your Voice-	CM	9-11p	--1----	:30	1	\$2,000.00	P-2	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--1----			1		\$2,000.00		0.00			
E 56	WPLG	10/03/12	10/03/12	Wednesday Prime Spec ABC News Your Voice-	CM	9-11p	--1----	:30	1	\$5,500.00	P-2	0.00 NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--1----			1		\$5,500.00		0.00			
Totals													144	\$112,640.00

F/P

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 261106

1. THE NAME OF THE CANDIDATE IS: Barack Obama
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President of the US in
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.

3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Obama For America

4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Martin Nesbitt

5. THE CONTACT PERSON FOR THE PURCHASER IS:

Katie Keuleman
Name

3050 K St NW Wash DC 20007
Address

202 338-8700
Phone Number

6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Martin Nesbitt - Treasurer

* The Treasurer is often the only top officer of a Candidate Committee.

Federal
President



ORDER

Flight Dates 10/09/12-10/15/12

Contract / Revision 261106 /
Original Date / Revision 10/03/12 10/03/12

Advertiser Pol/B Obama/Pres/D

Agency GMMB

Buying Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Product OBAMA SCHED C

Agency Com 15%

Billing Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Sales Office DC

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1897

Alt Order # 06362226

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Democrat

Priority LUR

Advertiser Ref

Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 100% Market Value 159850

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	176	\$135,872.50	\$159,850.00	0.00	10/01/12	10/15/12	176	\$135,872.50	\$159,850.00
Totals	176	\$135,872.50	\$159,850.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WPLG	10/09/12	10/15/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:00 AM-5:30 AM)	MTWTF--	:30	5	\$125.00	LUR	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--					5	\$125.00		0.00			
E 2	WPLG	10/09/12	10/15/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:30 AM-6:00 AM)	MTWTF--	:30	5	\$125.00	LUR	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--					5	\$125.00		0.00			
E 3	WPLG	10/09/12	10/15/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:00 AM-6:30 AM)	MTWTF--	:30	5	\$250.00	LUR	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--					5	\$250.00		0.00			
E 4	WPLG	10/09/12	10/15/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	MTWTF--	:30	5	\$250.00	LUR	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--					5	\$250.00		0.00			
E 5	WPLG	10/09/12	10/15/12		CM	7-9am	MTWTF--	:30	6	\$250.00	LUR	0.00	NM	6	\$5,100.00



WPLG

Print Date: 10/03/12

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Contract / Revision 261106 Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 10/03/12 / 10/03/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED C

Estimate # 1897

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 7-9a GMA															
Good Morning America (7:00 AM-8:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/09/12	10/15/12	MTWTF--			6		\$250.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/09/12-10/15/12		M-F 7-9a GMA		7-9am	(7:00 AM-8:00 AM) TWThF----	:30		(\$250.00)		0.00	NM		
See MG 5.7,5.8,5.9,5.10,5.11															
2	WPLG	10/09/12-10/15/12		M-F 7-9a GMA		7-9am	(7:00 AM-8:00 AM) TWThF----	:30		(\$250.00)		0.00	NM		
See MG 5.7,5.8,5.9,5.10,5.11															
3	WPLG	10/09/12-10/15/12		M-F 7-9a GMA		7-9am	(7:00 AM-8:00 AM) TWThF----	:30		(\$250.00)		0.00	NM		
See MG 5.7,5.8,5.9,5.10,5.11															
4	WPLG	10/09/12-10/15/12		M-F 7-9a GMA		7-9am	(7:00 AM-8:00 AM) TWThF----	:30		(\$250.00)		0.00	NM		
See MG 5.7,5.8,5.9,5.10,5.11															
5	WPLG	10/09/12-10/15/12		M-F 7-9a GMA		7-9am	(7:00 AM-8:00 AM) TWThF----	:30		(\$250.00)		0.00	NM		
See MG 5.12															
6	WPLG	10/09/12-10/15/12		M-F 7-9a GMA		7-9am	(7:00 AM-8:00 AM) TWThF----	:30		(\$250.00)		0.00	NM		
See MG 5.7,5.8,5.9,5.10,5.11															
7	WPLG	10/09/12-10/15/12		M-F 7-9a GMA		7-9am	(7:00 AM-8:00 AM) TWThF----	:30		\$850.00		0.00	NM		
Ⓜ MG for 5.4,5.2,5.6,5.3,5.1															
8	WPLG	10/09/12-10/15/12		M-F 7-9a GMA		7-9am	(7:00 AM-8:00 AM) TWThF----	:30		\$850.00		0.00	NM		
Ⓜ MG for 5.4,5.2,5.6,5.3,5.1															
9	WPLG	10/09/12-10/15/12		M-F 7-9a GMA		7-9am	(7:00 AM-8:00 AM) TWThF----	:30		\$850.00		0.00	NM		
Ⓜ MG for 5.4,5.2,5.6,5.3,5.1															
10	WPLG	10/09/12-10/15/12		M-F 7-9a GMA		7-9am	(7:00 AM-8:00 AM) TWThF----	:30		\$850.00		0.00	NM		
Ⓜ MG for 5.4,5.2,5.6,5.3,5.1															
11	WPLG	10/09/12-10/15/12		M-F 7-9a GMA		7-9am	(7:00 AM-8:00 AM) TWThF----	:30		\$850.00		0.00	NM		
Ⓜ MG for 5.4,5.2,5.6,5.3,5.1															
12	WPLG	10/09/12-10/15/12		M-F 7-9a GMA		7-9am	(7:00 AM-8:00 AM) TWThF----	:30		\$850.00		0.00	NM		
Ⓜ MG for 5.5 10/15															
E 6	WPLG	10/09/12	10/15/12	M-F 7-9a GMA	CM	7-9am	MTWTF--	:30	6	\$250.00	LUR	0.00	NM	6	\$5,100.00
Good Morning America (8:00 AM-9:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/09/12	10/15/12	MTWTF--			6		\$250.00		0.00				

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WPLG	10/09/12	10/15/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:00 AM-9:00 AM)	MTWTF--	:30	6	\$250.00	LUR	0.00	NM	6	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/09/12	10/15/12	MTWTF--	6		\$250.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/09/12-10/15/12		M-F 7-9a GMA		7-9am	(8:00 AM-9:00 AM)TWTThF----	:30		(\$250.00)		0.00	NM		
See MG 6.7,6.8,6.9,6.10,6.11,6.12															
2	WPLG	10/09/12-10/15/12		M-F 7-9a GMA		7-9am	(8:00 AM-9:00 AM)TWTThF----	:30		(\$250.00)		0.00	NM		
See MG 6.7,6.8,6.9,6.10,6.11,6.12															
3	WPLG	10/09/12-10/15/12		M-F 7-9a GMA		7-9am	(8:00 AM-9:00 AM)TWTThF----	:30		(\$250.00)		0.00	NM		
See MG 6.7,6.8,6.9,6.10,6.11,6.12															
4	WPLG	10/09/12-10/15/12		M-F 7-9a GMA		7-9am	(8:00 AM-9:00 AM)TWTThF----	:30		(\$250.00)		0.00	NM		
See MG 6.7,6.8,6.9,6.10,6.11,6.12															
5	WPLG	10/09/12-10/15/12		M-F 7-9a GMA		7-9am	(8:00 AM-9:00 AM)TWTThF----	:30		(\$250.00)		0.00	NM		
See MG 6.7,6.8,6.9,6.10,6.11,6.12															
6	WPLG	10/09/12-10/15/12		M-F 7-9a GMA		7-9am	(8:00 AM-9:00 AM)TWTThF----	:30		(\$250.00)		0.00	NM		
See MG 6.7,6.8,6.9,6.10,6.11,6.12															
7	WPLG	10/09/12-10/15/12		M-F 7-9a GMA		7-9am	(8:00 AM-9:00 AM)TWTThF----	:30		\$850.00		0.00	NM		
Ⓜ MG for 6.1,6.5,6.6,6.4,6.2,6.3															
8	WPLG	10/09/12-10/15/12		M-F 7-9a GMA		7-9am	(8:00 AM-9:00 AM)TWTThF----	:30		\$850.00		0.00	NM		
Ⓜ MG for 6.1,6.5,6.6,6.4,6.2,6.3															
9	WPLG	10/09/12-10/15/12		M-F 7-9a GMA		7-9am	(8:00 AM-9:00 AM)TWTThF----	:30		\$850.00		0.00	NM		
Ⓜ MG for 6.1,6.5,6.6,6.4,6.2,6.3															
10	WPLG	10/09/12-10/15/12		M-F 7-9a GMA		7-9am	(8:00 AM-9:00 AM)TWTThF----	:30		\$850.00		0.00	NM		
Ⓜ MG for 6.1,6.5,6.6,6.4,6.2,6.3															
11	WPLG	10/09/12-10/15/12		M-F 7-9a GMA		7-9am	(8:00 AM-9:00 AM)TWTThF----	:30		\$850.00		0.00	NM		
Ⓜ MG for 6.1,6.5,6.6,6.4,6.2,6.3															
12	WPLG	10/09/12-10/15/12		M-F 7-9a GMA		7-9am	(8:00 AM-9:00 AM)TWTThF----	:30		\$850.00		0.00	NM		
Ⓜ MG for 6.1,6.5,6.6,6.4,6.2,6.3															
E 7	WPLG	10/13/12	10/13/12	SAT 5:30am LCL News	CM	5:30a-6a (5:30 AM-6:00 AM)	-----1-	:30	1	\$25.00	LUR	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/08/12	10/14/12	-----1-	1		\$25.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/08/12-10/14/12		SAT 5:30am LCL News		5:30a-6a	(5:30 AM-6:00 AM)A-----Sa--	:30		(\$25.00)		0.00	NM		
See MG 7.2															
2	WPLG	10/08/12-10/14/12		SAT 5:30am LCL News		5:30a-6a	(5:30 AM-6:00 AM)A-----Sa--	:30		\$125.00		0.00	NM		
Ⓜ MG for 7.1 10/13															
E 8	WPLG	10/13/12	10/13/12	6AM-Sat LCL 10 News	CM	6-7am (6:00 AM-6:30 AM)	-----1-	:30	1	\$100.00	LUR	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/08/12	10/14/12	-----1-	1		\$100.00	0.00							
E 9	WPLG	10/13/12	10/13/12	6AM-Sat LCL 10 News	CM	6-7am (6:30 AM-7:00 AM)	-----1-	:30	1	\$100.00	LUR	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/08/12	10/14/12	-----1-	1		\$100.00	0.00							
E 10	WPLG	10/13/12	10/13/12	7AM-Sat LCL 10 News	CM	7-8am (7:00 AM-7:30 AM)	-----1-	:30	1	\$250.00	LUR	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/08/12	10/14/12	-----1-	1		\$250.00	0.00							



WPLG

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Contract / Revision **261106** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 11	WPLG	10/13/12	10/13/12	7AM-Sat LCL 10 News Local 10 News Sat @	CM	7-8am (7:30 AM-8:00 AM)	-----1-	:30	1	\$250.00	LUR	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----1-	1		\$250.00		0.00						
E 12	WPLG	10/13/12	10/13/12	Sa GMA Sat/Good Morning Ame	CM	8-9am	-----1-	:30	1	\$300.00	LUR	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----1-	1		\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/08/12-10/14/12		Sa GMA		8-9am	-----Sa--	:30		(\$300.00)		0.00	NM		
See MG 12.2															
2	NPLG	10/08/12-10/14/12		Sa GMA		8-9am	-----Sa--	:30		\$800.00		0.00	NM		
Ⓜ MG for 12.1 10/13															
E 13	WPLG	10/14/12	10/14/12	SUN 5:30a LCL News SUN/5:30-6A LCL NEWS	CM	5:30-6a (5:30 AM-6:00 AM)	-----1	:30	1	\$25.00	LUR	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----1	1		\$25.00		0.00						
E 14	WPLG	10/14/12	10/14/12	6AM-Sun LCL 10 News Local 10 News Sunday	CM	6-7am (6:00 AM-6:30 AM)	-----1	:30	1	\$100.00	LUR	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----1	1		\$100.00		0.00						
E 15	WPLG	10/14/12	10/14/12	6AM-Sun LCL 10 News Local 10 News Sunday	CM	6-7am (6:30 AM-7:00 AM)	-----1	:30	1	\$100.00	LUR	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----1	1		\$100.00		0.00						
E 16	WPLG	10/14/12	10/14/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am (7:00 AM-7:30 AM)	-----1	:30	1	\$175.00	LUR	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----1	1		\$175.00		0.00						
E 17	WPLG	10/14/12	10/14/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am (7:30 AM-8:00 AM)	-----1	:30	1	\$175.00	LUR	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----1	1		\$175.00		0.00						
E 18	WPLG	10/14/12	10/14/12	Su GMA Su GMA	CM	8-9am	-----2	:30	2	\$275.00	LUR	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----2	2		\$275.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/08/12-10/14/12		Su GMA		8-9am	-----Su	:30		(\$275.00)		0.00	NM		
See MG 18.3,18.4															
2	WPLG	10/08/12-10/14/12		Su GMA		8-9am	-----Su	:30		(\$275.00)		0.00	NM		
See MG 18.3,18.4															
3	NPLG	10/08/12-10/14/12		Su GMA		8-9am	-----Su	:30		\$700.00		0.00	NM		
Ⓜ MG for 18.1,18.2															
4	NPLG	10/08/12-10/14/12		Su GMA		8-9am	-----Su	:30		\$700.00		0.00	NM		
Ⓜ MG for 18.1,18.2															
E 19	WPLG	10/09/12	10/15/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:00 AM-9:30 AM)	MTWTF--	:30	5	\$150.00	LUR	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	MTWTF--	5		\$150.00		0.00						



WPLG

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Contract / Revision **261106** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 19	WPLG	10/09/12	10/15/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:00 AM-9:30 AM)	MTWTF--	:30	5	\$150.00	LUR	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	MTWTF--	5		\$150.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/09/12-10/15/12		M-F 9a Live/Kelly See MG 19.6, 19.7, 19.8, 19.9, 19.10	9-10a		(9:00 AM-9:30 AM)MTWThF----	:30		(\$150.00)		0.00	NM		
2	WPLG	10/09/12-10/15/12		M-F 9a Live/Kelly See MG 19.6, 19.7, 19.8, 19.9, 19.10	9-10a		(9:00 AM-9:30 AM)MTWThF----	:30		(\$150.00)		0.00	NM		
3	WPLG	10/09/12-10/15/12		M-F 9a Live/Kelly See MG 19.6, 19.7, 19.8, 19.9, 19.10	9-10a		(9:00 AM-9:30 AM)MTWThF----	:30		(\$150.00)		0.00	NM		
4	WPLG	10/09/12-10/15/12		M-F 9a Live/Kelly See MG 19.6, 19.7, 19.8, 19.9, 19.10	9-10a		(9:00 AM-9:30 AM)MTWThF----	:30		(\$150.00)		0.00	NM		
5	WPLG	10/09/12-10/15/12		M-F 9a Live/Kelly See MG 19.6, 19.7, 19.8, 19.9, 19.10	9-10a		(9:00 AM-9:30 AM)MTWThF----	:30		(\$150.00)		0.00	NM		
6	NPLG	10/09/12-10/15/12		M-F 9a Live/Kelly Ⓜ MG for 19.5, 19.3, 19.2, 19.4, 19.1	9-10a		(9:00 AM-9:30 AM)MTWThF----	:30		\$400.00		0.00	NM		
7	NPLG	10/09/12-10/15/12		M-F 9a Live/Kelly Ⓜ MG for 19.5, 19.3, 19.2, 19.4, 19.1	9-10a		(9:00 AM-9:30 AM)MTWThF----	:30		\$400.00		0.00	NM		
8	NPLG	10/09/12-10/15/12		M-F 9a Live/Kelly Ⓜ MG for 19.5, 19.3, 19.2, 19.4, 19.1	9-10a		(9:00 AM-9:30 AM)MTWThF----	:30		\$400.00		0.00	NM		
9	NPLG	10/09/12-10/15/12		M-F 9a Live/Kelly Ⓜ MG for 19.5, 19.3, 19.2, 19.4, 19.1	9-10a		(9:00 AM-9:30 AM)MTWThF----	:30		\$400.00		0.00	NM		
10	NPLG	10/09/12-10/15/12		M-F 9a Live/Kelly Ⓜ MG for 19.5, 19.3, 19.2, 19.4, 19.1	9-10a		(9:00 AM-9:30 AM)MTWThF----	:30		\$400.00		0.00	NM		
E 20	WPLG	10/09/12	10/15/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:30 AM-10:00 AM)	MTWTF--	:30	5	\$150.00	LUR	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	MTWTF--	5		\$150.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/09/12-10/15/12		M-F 9a Live/Kelly See MG 20.6, 20.7, 20.8, 20.9, 20.10	9-10a		(9:30 AM-10:00 AM)MTWThF----	:30		(\$150.00)		0.00	NM		
2	WPLG	10/09/12-10/15/12		M-F 9a Live/Kelly See MG 20.6, 20.7, 20.8, 20.9, 20.10	9-10a		(9:30 AM-10:00 AM)MTWThF----	:30		(\$150.00)		0.00	NM		
3	WPLG	10/09/12-10/15/12		M-F 9a Live/Kelly See MG 20.6, 20.7, 20.8, 20.9, 20.10	9-10a		(9:30 AM-10:00 AM)MTWThF----	:30		(\$150.00)		0.00	NM		
4	WPLG	10/09/12-10/15/12		M-F 9a Live/Kelly See MG 20.6, 20.7, 20.8, 20.9, 20.10	9-10a		(9:30 AM-10:00 AM)MTWThF----	:30		(\$150.00)		0.00	NM		
5	WPLG	10/09/12-10/15/12		M-F 9a Live/Kelly See MG 20.6, 20.7, 20.8, 20.9, 20.10	9-10a		(9:30 AM-10:00 AM)MTWThF----	:30		(\$150.00)		0.00	NM		
6	NPLG	10/09/12-10/15/12		M-F 9a Live/Kelly Ⓜ MG for 20.4, 20.1, 20.2, 20.3, 20.5	9-10a		(9:30 AM-10:00 AM)MTWThF----	:30		\$400.00		0.00	NM		
7	NPLG	10/09/12-10/15/12		M-F 9a Live/Kelly Ⓜ MG for 20.4, 20.1, 20.2, 20.3, 20.5	9-10a		(9:30 AM-10:00 AM)MTWThF----	:30		\$400.00		0.00	NM		
8	NPLG	10/09/12-10/15/12		M-F 9a Live/Kelly Ⓜ MG for 20.4, 20.1, 20.2, 20.3, 20.5	9-10a		(9:30 AM-10:00 AM)MTWThF----	:30		\$400.00		0.00	NM		
9	NPLG	10/09/12-10/15/12		M-F 9a Live/Kelly Ⓜ MG for 20.4, 20.1, 20.2, 20.3, 20.5	9-10a		(9:30 AM-10:00 AM)MTWThF----	:30		\$400.00		0.00	NM		
10	NPLG	10/09/12-10/15/12		M-F 9a Live/Kelly Ⓜ MG for 20.4, 20.1, 20.2, 20.3, 20.5	9-10a		(9:30 AM-10:00 AM)MTWThF----	:30		\$400.00		0.00	NM		



WPLG

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Contract / Revision **261106** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 25	WPLG	10/09/12	10/15/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:30 PM-1:00 PM)	MTWTF--	:30	5	\$100.00	LUR	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWTF--		5				\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/09/12-10/15/12		M-F 12n News See MG 25.6,25.7,25.8,25.9,25.10		12-1PM (12:30 PM-1:00 PM)	MTWThF----	:30		(\$100.00)		0.00	NM		
2	WPLG	10/09/12-10/15/12		M-F 12n News See MG 25.6,25.7,25.8,25.9,25.10		12-1PM (12:30 PM-1:00 PM)	MTWThF----	:30		(\$100.00)		0.00	NM		
3	WPLG	10/09/12-10/15/12		M-F 12n News See MG 25.6,25.7,25.8,25.9,25.10		12-1PM (12:30 PM-1:00 PM)	MTWThF----	:30		(\$100.00)		0.00	NM		
4	WPLG	10/09/12-10/15/12		M-F 12n News See MG 25.6,25.7,25.8,25.9,25.10		12-1PM (12:30 PM-1:00 PM)	MTWThF----	:30		(\$100.00)		0.00	NM		
5	WPLG	10/09/12-10/15/12		M-F 12n News See MG 25.6,25.7,25.8,25.9,25.10		12-1PM (12:30 PM-1:00 PM)	MTWThF----	:30		(\$100.00)		0.00	NM		
6	NPLG	10/09/12-10/15/12		M-F 12n News Ⓜ MG for 25.5,25.2,25.3,25.4,25.1		12-1PM (12:30 PM-1:00 PM)	MTWThF----	:30		\$400.00		0.00	NM		
7	NPLG	10/09/12-10/15/12		M-F 12n News Ⓜ MG for 25.5,25.2,25.3,25.4,25.1		12-1PM (12:30 PM-1:00 PM)	MTWThF----	:30		\$400.00		0.00	NM		
8	NPLG	10/09/12-10/15/12		M-F 12n News Ⓜ MG for 25.5,25.2,25.3,25.4,25.1		12-1PM (12:30 PM-1:00 PM)	MTWThF----	:30		\$400.00		0.00	NM		
9	NPLG	10/09/12-10/15/12		M-F 12n News Ⓜ MG for 25.5,25.2,25.3,25.4,25.1		12-1PM (12:30 PM-1:00 PM)	MTWThF----	:30		\$400.00		0.00	NM		
10	NPLG	10/09/12-10/15/12		M-F 12n News Ⓜ MG for 25.5,25.2,25.3,25.4,25.1		12-1PM (12:30 PM-1:00 PM)	MTWThF----	:30		\$400.00		0.00	NM		
E 26	WPLG	10/09/12	10/15/12	M-F 1p The Chew The Chew	CM	1-2p (1:00 PM-2:00 PM)	MTWTF--	:30	5	\$175.00	LUR	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWTF--		5				\$175.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/09/12-10/15/12		M-F 1p The Chew See MG 26.6,26.7,26.8,26.9,26.10		1-2p (1:00 PM-2:00 PM)	PMTWThF----	:30		(\$175.00)		0.00	NM		
2	WPLG	10/09/12-10/15/12		M-F 1p The Chew See MG 26.6,26.7,26.8,26.9,26.10		1-2p (1:00 PM-2:00 PM)	PMTWThF----	:30		(\$175.00)		0.00	NM		
3	WPLG	10/09/12-10/15/12		M-F 1p The Chew See MG 26.6,26.7,26.8,26.9,26.10		1-2p (1:00 PM-2:00 PM)	PMTWThF----	:30		(\$175.00)		0.00	NM		
4	WPLG	10/09/12-10/15/12		M-F 1p The Chew See MG 26.6,26.7,26.8,26.9,26.10		1-2p (1:00 PM-2:00 PM)	PMTWThF----	:30		(\$175.00)		0.00	NM		
5	WPLG	10/09/12-10/15/12		M-F 1p The Chew See MG 26.6,26.7,26.8,26.9,26.10		1-2p (1:00 PM-2:00 PM)	PMTWThF----	:30		(\$175.00)		0.00	NM		
6	NPLG	10/09/12-10/15/12		M-F 1p The Chew Ⓜ MG for 26.5,26.2,26.1,26.4,26.3		1-2p (1:00 PM-2:00 PM)	PMTWThF----	:30		\$450.00		0.00	NM		
7	NPLG	10/09/12-10/15/12		M-F 1p The Chew Ⓜ MG for 26.5,26.2,26.1,26.4,26.3		1-2p (1:00 PM-2:00 PM)	PMTWThF----	:30		\$450.00		0.00	NM		
8	NPLG	10/09/12-10/15/12		M-F 1p The Chew Ⓜ MG for 26.5,26.2,26.1,26.4,26.3		1-2p (1:00 PM-2:00 PM)	PMTWThF----	:30		\$450.00		0.00	NM		
9	NPLG	10/09/12-10/15/12		M-F 1p The Chew Ⓜ MG for 26.5,26.2,26.1,26.4,26.3		1-2p (1:00 PM-2:00 PM)	PMTWThF----	:30		\$450.00		0.00	NM		
10	NPLG	10/09/12-10/15/12		M-F 1p The Chew Ⓜ MG for 26.5,26.2,26.1,26.4,26.3		1-2p (1:00 PM-2:00 PM)	PMTWThF----	:30		\$450.00		0.00	NM		

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 27	WPLG	10/09/12	10/15/12	M-F 2p Gen Hospital General Hospital	CM	2-3p	MTWTF--	:30	5	\$175.00	LUR	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--					5	\$175.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/09/12-10/15/12	M-F 2p Gen Hospital			2-3p	MTWThF----	:30		(\$175.00)		0.00	NM		
See MG 27.6,27.7,27.8,27.9,27.10															
2	WPLG	10/09/12-10/15/12	M-F 2p Gen Hospital			2-3p	MTWThF----	:30		(\$175.00)		0.00	NM		
See MG 27.6,27.7,27.8,27.9,27.10															
3	WPLG	10/09/12-10/15/12	M-F 2p Gen Hospital			2-3p	MTWThF----	:30		(\$175.00)		0.00	NM		
See MG 27.6,27.7,27.8,27.9,27.10															
4	WPLG	10/09/12-10/15/12	M-F 2p Gen Hospital			2-3p	MTWThF----	:30		(\$175.00)		0.00	NM		
See MG 27.6,27.7,27.8,27.9,27.10															
5	WPLG	10/09/12-10/15/12	M-F 2p Gen Hospital			2-3p	MTWThF----	:30		(\$175.00)		0.00	NM		
See MG 27.6,27.7,27.8,27.9,27.10															
6	NPLG	10/09/12-10/15/12	M-F 2p Gen Hospital			2-3p	MTWThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 27.2,27.4,27.5,27.1,27.3															
7	NPLG	10/09/12-10/15/12	M-F 2p Gen Hospital			2-3p	MTWThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 27.2,27.4,27.5,27.1,27.3															
8	NPLG	10/09/12-10/15/12	M-F 2p Gen Hospital			2-3p	MTWThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 27.2,27.4,27.5,27.1,27.3															
9	NPLG	10/09/12-10/15/12	M-F 2p Gen Hospital			2-3p	MTWThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 27.2,27.4,27.5,27.1,27.3															
10	NPLG	10/09/12-10/15/12	M-F 2p Gen Hospital			2-3p	MTWThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 27.2,27.4,27.5,27.1,27.3															
E 28	WPLG	10/13/12	10/13/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (9:00 AM-9:30 AM)	-----1-	:30	1	\$125.00	LUR	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----1-					1	\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/08/12-10/14/12	9AM-Sat LCL 10 News			9-10:30am	(9:00 AM-9:30 A-----Sa--	:30		(\$125.00)		0.00	NM		
See MG 30.2,30.3,30.4															
E 29	WPLG	10/13/12	10/13/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (9:30 AM-10:00 AM)	-----1-	:30	1	\$125.00	LUR	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----1-					1	\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/08/12-10/14/12	9AM-Sat LCL 10 News			9-10:30am	(9:30 AM-10:00 ,-----Sa--	:30		(\$125.00)		0.00	NM		
See MG 30.2,30.3,30.4															
E 30	WPLG	10/13/12	10/13/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (10:00 AM-10:30 AM)	-----1-	:30	1	\$125.00	LUR	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----1-					1	\$125.00		0.00			



WPLG

Print Date: 10/03/12

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Contract / Revision **261106** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 30	WPLG	10/13/12	10/13/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (10:00 AM-10:30 AM)	-----1-	:30	1	\$125.00	LUR	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----1-		1				\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/08/12-10/14/12		9AM-Sat LCL 10 News See MG 30.2,30.3,30.4		9-10:30am (10:00 AM-10:30 AM)	-----Sa--	:30		(\$125.00)		0.00	NM		
2	WPLG	10/08/12-10/14/12		9AM-Sat LCL 10 News MG for 30.1,29.1,28.1		9-10:30am (10:00 AM-10:30 AM)	-----Sa--	:30		\$600.00		0.00	NM		
3	WPLG	10/08/12-10/14/12		9AM-Sat LCL 10 News MG for 30.1,29.1,28.1		9-10:30am (9:30 AM-10:00 AM)	-----Sa--	:30		\$600.00		0.00	NM		
4	WPLG	10/08/12-10/14/12		9AM-Sat LCL 10 News MG for 30.1,29.1,28.1		9-10:30am (9:00 AM-9:30 AM)	-----Sa--	:30		\$600.00		0.00	NM		
E 31	WPLG	10/14/12	10/14/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (9:00 AM-9:30 AM)	-----1	:30	1	\$125.00	LUR	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----1		1				\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/08/12-10/14/12		9a-Sun LCL 10 News See MG 31.2,31.3,31.4		9-1030am (9:00 AM-9:30 AM)	-----Su	:30		(\$125.00)		0.00	NM		
2	WPLG	10/08/12-10/14/12		9a-Sun LCL 10 News MG for 33.1,32.1,31.1		9-1030am (9:00 AM-9:30 AM)	-----Su	:30		\$600.00		0.00	NM		
3	WPLG	10/08/12-10/14/12		9a-Sun LCL 10 News MG for 33.1,32.1,31.1		9-1030am (9:30 AM-10:00 AM)	-----Su	:30		\$600.00		0.00	NM		
4	WPLG	10/08/12-10/14/12		9a-Sun LCL 10 News MG for 33.1,32.1,31.1		9-1030am (10:00 AM-10:30 AM)	-----Su	:30		\$600.00		0.00	NM		
E 32	WPLG	10/14/12	10/14/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (9:30 AM-10:00 AM)	-----1	:30	1	\$125.00	LUR	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----1		1				\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/08/12-10/14/12		9a-Sun LCL 10 News See MG 31.2,31.3,31.4		9-1030am (9:30 AM-10:00 AM)	-----Su	:30		(\$125.00)		0.00	NM		
E 33	WPLG	10/14/12	10/14/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (10:00 AM-10:30 AM)	-----1	:30	1	\$125.00	LUR	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----1		1				\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/08/12-10/14/12		9a-Sun LCL 10 News See MG 31.2,31.3,31.4		9-1030am (10:00 AM-10:30 AM)	-----Su	:30		(\$125.00)		0.00	NM		
E 34	WPLG	10/14/12	10/14/12	This Week (ABC) This Week (ABC)	CM	1030-1130am (10:30 AM-11:30 AM)	-----1	:30	1	\$250.00	LUR	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----1		1				\$250.00		0.00			
E 35	WPLG	10/14/12	10/14/12	THIS/ Michael Putney This Week in South F	CM	1130a-1230p (11:30 AM-12:00 PM)	-----1	:30	1	\$100.00	LUR	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----1		1				\$100.00		0.00			
E 36	WPLG	10/09/12	10/15/12	M-F 3p Katie Couric Katie Couric	CM	3-4p (3:00 PM-4:00 PM)	MTWTF--	:30	7	\$250.00	LUR	0.00	NM	7	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



WPLG

Print Date: 10/03/12

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Contract / Revision **261106** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 36	WPLG	10/09/12	10/15/12	M-F 3p Katie Couric Katie Couric	CM	3-4p (3:00 PM-4:00 PM)	MTWTF--	:30	7	\$250.00	LUR	0.00 NM	7	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/09/12	10/15/12	MTWTF--	7		\$250.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
1	WPLG	10/09/12-10/15/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)TWThF----	:30		(\$250.00)		0.00 NM		
See MG 36.8,36.9,36.10,36.11,36.12,36.13,36.14														
2	WPLG	10/09/12-10/15/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)TWThF----	:30		(\$250.00)		0.00 NM		
See MG 36.8,36.9,36.10,36.11,36.12,36.13,36.14														
3	WPLG	10/09/12-10/15/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)TWThF----	:30		(\$250.00)		0.00 NM		
See MG 36.8,36.9,36.10,36.11,36.12,36.13,36.14														
4	WPLG	10/09/12-10/15/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)TWThF----	:30		(\$250.00)		0.00 NM		
See MG 36.8,36.9,36.10,36.11,36.12,36.13,36.14														
5	WPLG	10/09/12-10/15/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)TWThF----	:30		(\$250.00)		0.00 NM		
See MG 36.8,36.9,36.10,36.11,36.12,36.13,36.14														
6	WPLG	10/09/12-10/15/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)TWThF----	:30		(\$250.00)		0.00 NM		
See MG 36.8,36.9,36.10,36.11,36.12,36.13,36.14														
7	WPLG	10/09/12-10/15/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)TWThF----	:30		(\$250.00)		0.00 NM		
See MG 36.8,36.9,36.10,36.11,36.12,36.13,36.14														
8	NPLG	10/09/12-10/15/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)TWThF----	:30		\$500.00		0.00 NM		
Ⓜ MG for 36.7,36.5,36.4,36.3,36.6,36.2,36.1														
9	NPLG	10/09/12-10/15/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)TWThF----	:30		\$500.00		0.00 NM		
Ⓜ MG for 36.7,36.5,36.4,36.3,36.6,36.2,36.1														
10	NPLG	10/09/12-10/15/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)TWThF----	:30		\$500.00		0.00 NM		
Ⓜ MG for 36.7,36.5,36.4,36.3,36.6,36.2,36.1														
11	NPLG	10/09/12-10/15/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)TWThF----	:30		\$500.00		0.00 NM		
Ⓜ MG for 36.7,36.5,36.4,36.3,36.6,36.2,36.1														
12	NPLG	10/09/12-10/15/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)TWThF----	:30		\$500.00		0.00 NM		
Ⓜ MG for 36.7,36.5,36.4,36.3,36.6,36.2,36.1														
13	NPLG	10/09/12-10/15/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)TWThF----	:30		\$500.00		0.00 NM		
Ⓜ MG for 36.7,36.5,36.4,36.3,36.6,36.2,36.1														
14	NPLG	10/09/12-10/15/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)TWThF----	:30		\$500.00		0.00 NM		
Ⓜ MG for 36.7,36.5,36.4,36.3,36.6,36.2,36.1														
E 37	WPLG	10/09/12	10/15/12	M-F 4p Dr Oz Dr Oz	CM	4-5p (4:00 PM-4:30 PM)	MTWTF--	:30	5	\$275.00	LUR	0.00 NM	5	\$2,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/09/12	10/15/12	MTWTF--	5		\$275.00		0.00					



WPLG

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Contract / Revision **261106** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 37	WPLG	10/09/12	10/15/12	M-F 4p Dr Oz Dr Oz	CM	4-5p (4:00 PM-4:30 PM)	MTWTF--	:30	5	\$275.00	LUR	0.00	NM	5	\$2,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	MTWTF--	5		\$275.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/09/12-10/15/12		M-F 4p Dr Oz See MG 37.6,37.7,37.8,37.9	4-5p		(4:00 PM-4:30 PM)TWThF----	:30		(\$275.00)		0.00	NM		
2	WPLG	10/09/12-10/15/12		M-F 4p Dr Oz See MG 37.6,37.7,37.8,37.9	4-5p		(4:00 PM-4:30 PM)TWThF----	:30		(\$275.00)		0.00	NM		
4	WPLG	10/09/12-10/15/12		M-F 4p Dr Oz See MG 37.6,37.7,37.8,37.9	4-5p		(4:00 PM-4:30 PM)TWThF----	:30		(\$275.00)		0.00	NM		
5	WPLG	10/09/12-10/15/12		M-F 4p Dr Oz See MG 37.6,37.7,37.8,37.9	4-5p		(4:00 PM-4:30 PM)TWThF----	:30		(\$275.00)		0.00	NM		
6	NPLG	10/09/12-10/15/12		M-F 4p Dr Oz Ⓜ MG for 37.2,37.5,37.4,37.1	4-5p		(4:00 PM-4:30 PM)TWThF----	:30		\$650.00		0.00	NM		
7	NPLG	10/09/12-10/15/12		M-F 4p Dr Oz Ⓜ MG for 37.2,37.5,37.4,37.1	4-5p		(4:00 PM-4:30 PM)TWThF----	:30		\$650.00		0.00	NM		
8	NPLG	10/09/12-10/15/12		M-F 4p Dr Oz Ⓜ MG for 37.2,37.5,37.4,37.1	4-5p		(4:00 PM-4:30 PM)TWThF----	:30		\$650.00		0.00	NM		
9	NPLG	10/09/12-10/15/12		M-F 4p Dr Oz Ⓜ MG for 37.2,37.5,37.4,37.1	4-5p		(4:00 PM-4:30 PM)TWThF----	:30		\$650.00		0.00	NM		
E 38	WPLG	10/09/12	10/15/12	M-F 4p Dr Oz Dr Oz	CM	4-5p (4:30 PM-5:00 PM)	MTWTF--	:30	5	\$275.00	LUR	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	MTWTF--	5		\$275.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/09/12-10/15/12		M-F 4p Dr Oz See MG 38.6,38.7,38.8,38.9,38.10	4-5p		(4:30 PM-5:00 PM)TWThF----	:30		(\$275.00)		0.00	NM		
2	WPLG	10/09/12-10/15/12		M-F 4p Dr Oz See MG 38.6,38.7,38.8,38.9,38.10	4-5p		(4:30 PM-5:00 PM)TWThF----	:30		(\$275.00)		0.00	NM		
3	WPLG	10/09/12-10/15/12		M-F 4p Dr Oz See MG 38.6,38.7,38.8,38.9,38.10	4-5p		(4:30 PM-5:00 PM)TWThF----	:30		(\$275.00)		0.00	NM		
4	WPLG	10/09/12-10/15/12		M-F 4p Dr Oz See MG 38.6,38.7,38.8,38.9,38.10	4-5p		(4:30 PM-5:00 PM)TWThF----	:30		(\$275.00)		0.00	NM		
5	WPLG	10/09/12-10/15/12		M-F 4p Dr Oz See MG 38.6,38.7,38.8,38.9,38.10	4-5p		(4:30 PM-5:00 PM)TWThF----	:30		(\$275.00)		0.00	NM		
6	NPLG	10/09/12-10/15/12		M-F 4p Dr Oz Ⓜ MG for 38.3,38.5,38.1,38.4,38.2	4-5p		(4:30 PM-5:00 PM)TWThF----	:30		\$650.00		0.00	NM		
7	NPLG	10/09/12-10/15/12		M-F 4p Dr Oz Ⓜ MG for 38.3,38.5,38.1,38.4,38.2	4-5p		(4:30 PM-5:00 PM)TWThF----	:30		\$650.00		0.00	NM		
8	NPLG	10/09/12-10/15/12		M-F 4p Dr Oz Ⓜ MG for 38.3,38.5,38.1,38.4,38.2	4-5p		(4:30 PM-5:00 PM)TWThF----	:30		\$650.00		0.00	NM		
9	NPLG	10/09/12-10/15/12		M-F 4p Dr Oz Ⓜ MG for 38.3,38.5,38.1,38.4,38.2	4-5p		(4:30 PM-5:00 PM)TWThF----	:30		\$650.00		0.00	NM		
10	NPLG	10/09/12-10/15/12		M-F 4p Dr Oz Ⓜ MG for 38.3,38.5,38.1,38.4,38.2	4-5p		(4:30 PM-5:00 PM)TWThF----	:30		\$650.00		0.00	NM		
E 39	WPLG	10/09/12	10/15/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	MTWTF--	:30	5	\$325.00	LUR	0.00	NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	MTWTF--	5		\$325.00		0.00						



WPLG

Print Date: 10/03/12

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Contract / Revision **261106** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 39	WPLG	10/09/12	10/15/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	MTWTF--	:30	5	\$325.00	LUR	0.00	NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	MTWTF--	5		\$325.00		0.00						
E 40	WPLG	10/09/12	10/15/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	MTWTF--	:30	5	\$325.00	LUR	0.00	NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	MTWTF--	5		\$325.00		0.00						
E 41	WPLG	10/09/12	10/15/12	M-F 6p LCL News M-F Local News	CM	6-630pm	MTWTF--	:30	5	\$550.00	LUR	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	MTWTF--	5		\$550.00		0.00						
E 42	WPLG	10/13/12	10/13/12	Sa Wknd Early News Sa Weekend Early New	CM	Various (6:30 PM-7:00 PM)	-----1-	:30	1	\$350.00	LUR	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----1-	1		\$350.00		0.00						
E 43	WPLG	10/14/12	10/14/12	Su Wknd Early News Sunday Weekend Early	CM	various	-----1	:30	1	\$375.00	LUR	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----1	1		\$375.00		0.00						
E 44	WPLG	10/09/12	10/15/12	M-F 7p Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm	MTWTF--	:30	5	\$800.00	LUR	0.00	NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	MTWTF--	5		\$800.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WPLG	10/09/12-10/15/12		M-F 7p Wheel of Fortune	7-730pm		MTWThF----	:30	(\$800.00)		0.00	NM			
See MG 44.6,44.7,44.8,44.9,44.10															
2	WPLG	10/09/12-10/15/12		M-F 7p Wheel of Fortune	7-730pm		MTWThF----	:30	(\$800.00)		0.00	NM			
See MG 44.6,44.7,44.8,44.9,44.10															
3	WPLG	10/09/12-10/15/12		M-F 7p Wheel of Fortune	7-730pm		MTWThF----	:30	(\$800.00)		0.00	NM			
See MG 44.6,44.7,44.8,44.9,44.10															
4	WPLG	10/09/12-10/15/12		M-F 7p Wheel of Fortune	7-730pm		MTWThF----	:30	(\$800.00)		0.00	NM			
See MG 44.6,44.7,44.8,44.9,44.10															
5	WPLG	10/09/12-10/15/12		M-F 7p Wheel of Fortune	7-730pm		MTWThF----	:30	(\$800.00)		0.00	NM			
See MG 44.6,44.7,44.8,44.9,44.10															
6	NPLG	10/09/12-10/15/12		M-F 7p Wheel of Fortune	7-730pm		MTWThF----	:30	\$2,000.00		0.00	NM			
Ⓜ MG for 44.2,44.5,44.3,44.4,44.1															
7	NPLG	10/09/12-10/15/12		M-F 7p Wheel of Fortune	7-730pm		MTWThF----	:30	\$2,000.00		0.00	NM			
Ⓜ MG for 44.2,44.5,44.3,44.4,44.1															
8	NPLG	10/09/12-10/15/12		M-F 7p Wheel of Fortune	7-730pm		MTWThF----	:30	\$2,000.00		0.00	NM			
Ⓜ MG for 44.2,44.5,44.3,44.4,44.1															
9	NPLG	10/09/12-10/15/12		M-F 7p Wheel of Fortune	7-730pm		MTWThF----	:30	\$2,000.00		0.00	NM			
Ⓜ MG for 44.2,44.5,44.3,44.4,44.1															
10	NPLG	10/09/12-10/15/12		M-F 7p Wheel of Fortune	7-730pm		MTWThF----	:30	\$2,000.00		0.00	NM			
Ⓜ MG for 44.2,44.5,44.3,44.4,44.1															
E 45	WPLG	10/09/12	10/15/12	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm	MTWTF--	:30	5	\$800.00	LUR	0.00	NM	5	\$11,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	MTWTF--	5		\$800.00		0.00						



WPLG

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Contract / Revision **261106** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 45	WPLG	10/09/12	10/15/12	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm	MTWTF--	:30	5	\$800.00	LUR	0.00	NM	5	\$11,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWTF--		5				\$800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/09/12-10/15/12		M-F 730p Jeopardy		730-8pm	MTWThF----	:30		(\$800.00)		0.00	NM		
		See MG 45.6, 45.7, 45.8, 45.9, 45.10													
2	WPLG	10/09/12-10/15/12		M-F 730p Jeopardy		730-8pm	MTWThF----	:30		(\$800.00)		0.00	NM		
		See MG 45.6, 45.7, 45.8, 45.9, 45.10													
3	WPLG	10/09/12-10/15/12		M-F 730p Jeopardy		730-8pm	MTWThF----	:30		(\$800.00)		0.00	NM		
		See MG 45.6, 45.7, 45.8, 45.9, 45.10													
4	WPLG	10/09/12-10/15/12		M-F 730p Jeopardy		730-8pm	MTWThF----	:30		(\$800.00)		0.00	NM		
		See MG 45.6, 45.7, 45.8, 45.9, 45.10													
5	WPLG	10/09/12-10/15/12		M-F 730p Jeopardy		730-8pm	MTWThF----	:30		(\$800.00)		0.00	NM		
		See MG 45.6, 45.7, 45.8, 45.9, 45.10													
6	NPLG	10/09/12-10/15/12		M-F 730p Jeopardy		730-8pm	MTWThF----	:30		\$2,300.00		0.00	NM		
		Ⓜ MG for 45.2, 45.1, 45.5, 45.3, 45.4													
7	NPLG	10/09/12-10/15/12		M-F 730p Jeopardy		730-8pm	MTWThF----	:30		\$2,300.00		0.00	NM		
		Ⓜ MG for 45.2, 45.1, 45.5, 45.3, 45.4													
8	NPLG	10/09/12-10/15/12		M-F 730p Jeopardy		730-8pm	MTWThF----	:30		\$2,300.00		0.00	NM		
		Ⓜ MG for 45.2, 45.1, 45.5, 45.3, 45.4													
9	NPLG	10/09/12-10/15/12		M-F 730p Jeopardy		730-8pm	MTWThF----	:30		\$2,300.00		0.00	NM		
		Ⓜ MG for 45.2, 45.1, 45.5, 45.3, 45.4													
10	NPLG	10/09/12-10/15/12		M-F 730p Jeopardy		730-8pm	MTWThF----	:30		\$2,300.00		0.00	NM		
		Ⓜ MG for 45.2, 45.1, 45.5, 45.3, 45.4													
E 46	WPLG	10/15/12	10/15/12	Mon 10-11p Castle	CM	10-11p (10:00 PM-11:00 PM)	1-----	:30	1	\$2,000.00	LUR	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	1-----		1				\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/15/12-10/21/12		Mon 10-11p		10-11p	(10:00 PM-11:00 PM)-----	:30		(\$2,000.00)		0.00	NM		
		See MG 46.2													
2	NPLG	10/15/12-10/21/12		Mon 10-11p		10-11p	(10:00 PM-11:00 PM)-----	:30		\$7,000.00		0.00	NM		
		Ⓜ MG for 46.1 10/15													
E 47	WPLG	10/09/12	10/09/12	Tue 9-10p HAPPY ENDINGS	CM	HAPPY ENDINGS (9:00 PM-10:00 PM)	-1-----	:30	1	\$2,500.00	LUR	0.00	NM	2	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-1-----		1				\$2,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/08/12-10/14/12		Tue 9-10p		HAPPY ENDINGS	(9:00 PM-10:00 PM)-T-----	:30		(\$2,500.00)		0.00	NM		
		See MG 47.2, 47.3													
2	NPLG	10/08/12-10/14/12		Tue 8-9p		8-10p	-T-----	:30		\$4,000.00		0.00	NM		
		Ⓜ MG for 48.1, 47.1													
3	NPLG	10/08/12-10/14/12		M-F 3p Katie Couric		3-4p	-TWThF----	:30		\$500.00		0.00	NM		
		Ⓜ MG for 48.1, 47.1													
E 48	WPLG	10/09/12	10/09/12	Tue 10-11p Private Practice	CM	10-11p	-1-----	:30	1	\$2,000.00	LUR	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-1-----		1				\$2,000.00		0.00			



WPLG

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Contract / Revision **261106** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 48	WPLG	10/09/12	10/09/12	Tue 10-11p Private Practice	CM	10-11p	-1-----	:30	1	\$2,000.00	LUR	0.00 NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -1----- 1 \$2,000.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WPLG 10/08/12-10/14/12 Tue 10-11p 10-11p -T----- :30(\$2,000.00) 0.00 NM See MG 47.2,47.3														
E 49	WPLG	10/10/12	10/10/12	Wed 10-11p Nashville	CM	10-11p	--1----	:30	1	\$2,000.00	LUR	0.00 NM	1	\$6,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --1----- 1 \$2,000.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WPLG 10/08/12-10/14/12 Wed 10-11p 10-11p --W----- :30(\$2,000.00) 0.00 NM See MG 49.2 2 WPLG 10/08/12-10/14/12 Wed 10-11p 10-11p --W----- :30 \$6,000.00 0.00 NM Ⓜ MG for 49.1 10/10														
E 50	WPLG	10/11/12	10/11/12	Thu 9-10p GREYS	CM	GREYS	---1---	:30	1	\$4,500.00	LUR	0.00 NM	4	\$4,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ---1--- 1 \$4,500.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WPLG 10/08/12-10/14/12 Thu 9-10p GREYS ---Th----- :30(\$4,500.00) 0.00 NM See MG 50.2,50.3,50.4,50.5 2 WPLG 10/08/12-10/14/12 Thursday Prime Special 9-11p ---Th----- :30 \$2,000.00 0.00 NM Ⓜ MG for 50.1 10/11 3 WPLG 10/08/12-10/14/12 Thursday Prime Special 9-11p ---Th----- :30 \$2,000.00 0.00 NM Ⓜ MG for 50.1 10/11 4 WPLG 10/08/12-10/14/12 This Week (ABC) 1030-1130am -----Su :30 \$250.00 0.00 NM Ⓜ MG for 50.1 10/11 5 WPLG 10/08/12-10/14/12 This Week (ABC) 1030-1130am -----Su :30 \$250.00 0.00 NM Ⓜ MG for 50.1 10/11														
E 51	WPLG	10/12/12	10/12/12	Fri 8-9p Shark Tank	CM	8-9p (8:00 PM-9:00 PM)	----1--	:30	1	\$1,200.00	LUR	0.00 NM	1	\$5,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ----1-- 1 \$1,200.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WPLG 10/08/12-10/14/12 Fri 8-9p 8-9p (8:00 PM-9:00 P)----F---- :30(\$1,200.00) 0.00 NM See MG 51.2 2 WPLG 10/08/12-10/14/12 Fri 8-9p 8-9p (8:00 PM-9:00 P)----F---- :30 \$5,000.00 0.00 NM Ⓜ MG for 51.1 10/12														
E 52	WPLG	10/12/12	10/12/12	Fri 9-10p Primetime: What Woul	CM	9-10p	----1--	:30	1	\$1,500.00	LUR	0.00 NM	1	\$5,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ----1-- 1 \$1,500.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WPLG 10/08/12-10/14/12 Fri 9-10p 9-10p -----F---- :30(\$1,500.00) 0.00 NM See MG 52.2 2 WPLG 10/08/12-10/14/12 Fri 9-10p 9-10p -----F---- :30 \$5,000.00 0.00 NM Ⓜ MG for 52.1 10/12														
E 53	WPLG	10/12/12	10/12/12	Fri 10-11p	CM	10-11p	----1--	:30	1	\$1,800.00	LUR	0.00 NM	1	\$1,800.00



WPLG

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Contract / Revision **261106** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
20/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----1--	1		\$1,800.00		0.00						
E 54	WPLG	10/14/12	10/14/12	Su 7-8p	CM	7-8p	-----1	:30	1	\$1,000.00	LUR	0.00	NM	1	\$1,000.00
				America's Funniest H	(7:00 PM-8:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----1	1		\$1,000.00		0.00						
E 55	WPLG	10/14/12	10/14/12	Su 8-9p	CM	8-9p	-----2	:30	2	\$3,000.00	LUR	0.00	NM	2	\$15,000.00
				Once Upon a Time	(8:00 PM-9:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----2	2		\$3,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/08/12-10/14/12		Su 8-9p	8-9p		(8:00 PM-9:00 P-----Su	:30		(\$3,000.00)		0.00	NM		
See MG 55.3,55.4															
2	WPLG	10/08/12-10/14/12		Su 8-9p	8-9p		(8:00 PM-9:00 P-----Su	:30		(\$3,000.00)		0.00	NM		
See MG 55.3,55.4															
3	NPLG	10/08/12-10/14/12		Su 8-9p	8-9p		(8:00 PM-9:00 P-----Su	:30		\$7,500.00		0.00	NM		
Ⓜ MG for 55.1,55.2															
4	NPLG	10/08/12-10/14/12		Su 8-9p	8-9p		(8:00 PM-9:00 P-----Su	:30		\$7,500.00		0.00	NM		
Ⓜ MG for 55.1,55.2															
E 56	WPLG	10/14/12	10/14/12	Su 9-10p	CM	9-10pm	-----1	:30	1	\$3,000.00	LUR	0.00	NM	1	\$6,500.00
				Revenge	(9:00 PM-11:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----1	1		\$3,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/08/12-10/14/12		Su 9-10p	9-10pm		(9:00 PM-11:00 P-----Su	:30		(\$3,000.00)		0.00	NM		
See MG 56.2															
2	NPLG	10/08/12-10/14/12		Su 9-10p	9-10pm		(9:00 PM-11:00 P-----Su	:30		\$6,500.00		0.00	NM		
Ⓜ MG for 56.1 10/14															
E 57	WPLG	10/09/12	10/15/12	M-F 11-1135P	CM	11-1135P	MTWTF--	:30	5	\$700.00	LUR	0.00	NM	5	\$10,000.00
				M-F 11-1135P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	MTWTF--	5		\$700.00		0.00						



WPLG

Print Date: 10/03/12

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Contract / Revision **261106** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D** Product **OBAMA SCHED C**

Estimate # **1897**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 57	WPLG	10/09/12	10/15/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P	MTWTF--	:30	5	\$700.00	LUR	0.00	NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	MTWTF--	5		\$700.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/09/12-10/15/12		M-F 11-1135P		11-1135P	MTWThF----	:30		(\$700.00)		0.00	NM		
See MG 57.6,57.7,57.8,57.9,57.10															
2	WPLG	10/09/12-10/15/12		M-F 11-1135P		11-1135P	MTWThF----	:30		(\$700.00)		0.00	NM		
See MG 57.6,57.7,57.8,57.9,57.10															
3	WPLG	10/09/12-10/15/12		M-F 11-1135P		11-1135P	MTWThF----	:30		(\$700.00)		0.00	NM		
See MG 57.6,57.7,57.8,57.9,57.10															
4	WPLG	10/09/12-10/15/12		M-F 11-1135P		11-1135P	MTWThF----	:30		(\$700.00)		0.00	NM		
See MG 57.6,57.7,57.8,57.9,57.10															
5	WPLG	10/09/12-10/15/12		M-F 11-1135P		11-1135P	MTWThF----	:30		(\$700.00)		0.00	NM		
See MG 57.6,57.7,57.8,57.9,57.10															
6	WPLG	10/09/12-10/15/12		M-F 11-1135P		11-1135P	MTWThF----	:30		\$2,000.00		0.00	NM		
Ⓜ MG for 57.3,57.4,57.5,57.2,57.1															
7	WPLG	10/09/12-10/15/12		M-F 11-1135P		11-1135P	MTWThF----	:30		\$2,000.00		0.00	NM		
Ⓜ MG for 57.3,57.4,57.5,57.2,57.1															
8	WPLG	10/09/12-10/15/12		M-F 11-1135P		11-1135P	MTWThF----	:30		\$2,000.00		0.00	NM		
Ⓜ MG for 57.3,57.4,57.5,57.2,57.1															
9	WPLG	10/09/12-10/15/12		M-F 11-1135P		11-1135P	MTWThF----	:30		\$2,000.00		0.00	NM		
Ⓜ MG for 57.3,57.4,57.5,57.2,57.1															
10	WPLG	10/09/12-10/15/12		M-F 11-1135P		11-1135P	MTWThF----	:30		\$2,000.00		0.00	NM		
Ⓜ MG for 57.3,57.4,57.5,57.2,57.1															
E 58	WPLG	10/13/12	10/13/12	M-Su LR Late News M-Su Late Run Late N	CM	Various (11:00 PM-11:35 PM)	-----1-	:30	1	\$350.00	LUR	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----1-	1		\$350.00		0.00						
E 59	WPLG	10/14/12	10/14/12	SUN 11-1130P SUN 11-1135P	CM	11-1135P (11:00 PM-11:35 PM)	-----1	:30	1	\$600.00	LUR	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----1	1		\$600.00		0.00						
E 60	WPLG	10/09/12	10/15/12	M-F 1135-12:06a Nightline M-F Nightline	CM	1135p-1206am (11:35 PM-12:02 XM)	MTWTF--	:30	5	\$300.00	LUR	0.00	NM	5	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	MTWTF--	5		\$300.00		0.00						

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 60	WPLG	10/09/12	10/15/12	M-F 1135-12:06a Nightline M-F Nightline	CM	1135p-1206am (11:35 PM-12:02 XM)	MTWTF--	:30	5	\$300.00	LUR	0.00	NM	5	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/09/12	10/15/12	MTWTF--	5		\$300.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WPLG	10/09/12-10/15/12		M-F 1135-12:06a Nightline See MG 60.6,60.7,60.8,60.9,60.10	1135p-1206am (11:35 PM-12:02 XM)		MTWThF----	:30	(\$300.00)	0.00	NM				
2	WPLG	10/09/12-10/15/12		M-F 1135-12:06a Nightline See MG 60.6,60.7,60.8,60.9,60.10	1135p-1206am (11:35 PM-12:02 XM)		MTWThF----	:30	(\$300.00)	0.00	NM				
3	WPLG	10/09/12-10/15/12		M-F 1135-12:06a Nightline See MG 60.6,60.7,60.8,60.9,60.10	1135p-1206am (11:35 PM-12:02 XM)		MTWThF----	:30	(\$300.00)	0.00	NM				
4	WPLG	10/09/12-10/15/12		M-F 1135-12:06a Nightline See MG 60.6,60.7,60.8,60.9,60.10	1135p-1206am (11:35 PM-12:02 XM)		MTWThF----	:30	(\$300.00)	0.00	NM				
5	WPLG	10/09/12-10/15/12		M-F 1135-12:06a Nightline See MG 60.6,60.7,60.8,60.9,60.10	1135p-1206am (11:35 PM-12:02 XM)		MTWThF----	:30	(\$300.00)	0.00	NM				
6	NPLG	10/09/12-10/15/12		M-F 1135-12:06a Nightline Ⓜ MG for 60.4,60.2,60.5,60.1,60.3	1135p-1206am (11:35 PM-12:02 XM)		MTWThF----	:30	\$950.00	0.00	NM				
7	NPLG	10/09/12-10/15/12		M-F 1135-12:06a Nightline Ⓜ MG for 60.4,60.2,60.5,60.1,60.3	1135p-1206am (11:35 PM-12:02 XM)		MTWThF----	:30	\$950.00	0.00	NM				
8	NPLG	10/09/12-10/15/12		M-F 1135-12:06a Nightline Ⓜ MG for 60.4,60.2,60.5,60.1,60.3	1135p-1206am (11:35 PM-12:02 XM)		MTWThF----	:30	\$950.00	0.00	NM				
9	NPLG	10/09/12-10/15/12		M-F 1135-12:06a Nightline Ⓜ MG for 60.4,60.2,60.5,60.1,60.3	1135p-1206am (11:35 PM-12:02 XM)		MTWThF----	:30	\$950.00	0.00	NM				
10	NPLG	10/09/12-10/15/12		M-F 1135-12:06a Nightline Ⓜ MG for 60.4,60.2,60.5,60.1,60.3	1135p-1206am (11:35 PM-12:02 XM)		MTWThF----	:30	\$950.00	0.00	NM				
E 61	WPLG	10/09/12	10/15/12	M-F 12:06-1:06a Kimmel M-F Kimmel	CM	1206-106a	MTWTF--	:30	5	\$120.00	LUR	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/09/12	10/15/12	MTWTF--	5		\$120.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WPLG	10/09/12-10/15/12		M-F 12:06-1:06a Kimmel See MG 61.6,61.7,61.8,61.9,61.10	1206-106a		MTWThF----	:30	(\$120.00)	0.00	NM				
2	WPLG	10/09/12-10/15/12		M-F 12:06-1:06a Kimmel See MG 61.6,61.7,61.8,61.9,61.10	1206-106a		MTWThF----	:30	(\$120.00)	0.00	NM				
3	WPLG	10/09/12-10/15/12		M-F 12:06-1:06a Kimmel See MG 61.6,61.7,61.8,61.9,61.10	1206-106a		MTWThF----	:30	(\$120.00)	0.00	NM				
4	WPLG	10/09/12-10/15/12		M-F 12:06-1:06a Kimmel See MG 61.6,61.7,61.8,61.9,61.10	1206-106a		MTWThF----	:30	(\$120.00)	0.00	NM				
5	WPLG	10/09/12-10/15/12		M-F 12:06-1:06a Kimmel See MG 61.6,61.7,61.8,61.9,61.10	1206-106a		MTWThF----	:30	(\$120.00)	0.00	NM				
6	NPLG	10/09/12-10/15/12		M-F 12:06-1:06a Kimmel Ⓜ MG for 61.2,61.4,61.5,61.1,61.3	1206-106a		MTWThF----	:30	\$400.00	0.00	NM				
7	NPLG	10/09/12-10/15/12		M-F 12:06-1:06a Kimmel Ⓜ MG for 61.2,61.4,61.5,61.1,61.3	1206-106a		MTWThF----	:30	\$400.00	0.00	NM				
8	NPLG	10/09/12-10/15/12		M-F 12:06-1:06a Kimmel Ⓜ MG for 61.2,61.4,61.5,61.1,61.3	1206-106a		MTWThF----	:30	\$400.00	0.00	NM				
9	NPLG	10/09/12-10/15/12		M-F 12:06-1:06a Kimmel Ⓜ MG for 61.2,61.4,61.5,61.1,61.3	1206-106a		MTWThF----	:30	\$400.00	0.00	NM				
10	NPLG	10/09/12-10/15/12		M-F 12:06-1:06a Kimmel Ⓜ MG for 61.2,61.4,61.5,61.1,61.3	1206-106a		MTWThF----	:30	\$400.00	0.00	NM				



WPLG

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Contract / Revision **261106** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 62	WPLG	10/13/12	10/13/12	College FB Sat Prime 8p	CM	8-11:30P	-----1-	:30	1	\$5,000.00	LUR	0.00	NM	2	\$5,000.00
				College FB Sat Prime		(8:00 PM-11:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1-		1				\$5,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/08/12-10/14/12		College FB Sat Prime 8p		8-11:30P	(8:00 PM-11:30 -----Sa--	:30		(\$5,000.00)		0.00	NM		
		See MG 62.2, 62.3													
2	NPLG	10/08/12-10/14/12		Auto Racing #1		730-1130p	-----Sa--	:30		\$2,500.00		0.00	NM		
		Ⓜ MG for 62.1 10/13													
		[mg 2x in nascar]													
3	NPLG	10/08/12-10/14/12		Auto Racing #1		730-1130p	-----Sa--	:30		\$2,500.00		0.00	NM		
		Ⓜ MG for 62.1 10/13													
		[mg 2x in nascar]													
													Totals	176	\$159,850.00